

FOR IMMEDIATE RELEASE

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twentysix New York Expands Management Team

New York, NY – April 3, 2006 – twentysix New York, a leading business and technology consultancy specializing in innovative enterprise integration, business intelligence and custom application solutions, announced that Jay Harris Rabin has been appointed as Chief Executive Officer. Rabin takes over from founder Dave Mittereder who will remain on twentysix New York's Board of Directors as an Advisor and will continue to focus on key client relationships.

Formerly Chief Financial Officer and General Counsel, Rabin has been involved in the strategic and operational leadership of twentysix New York for the past six years. He will continue to serve on twentysix New York's Board of Directors and lead twentysix New York's strategic expansion of its enterprise integration and business intelligence practices.

twentysix New York also announced the appointment of Andrew J. Brust, its Chief, New Technology, to its Board of Directors. As a Microsoft Regional Director for New York and New Jersey, Brust is one of a select number of worldwide independent developers recognized as experts in emerging Microsoft .NET technologies. Brust is a recognized leader in the .NET developer community, and a co-founder of the New York City .NET Developers and Connected Systems Users groups. He will continue to ensure twentysix New York's innovative and creative technology leadership in all its consultation practices.

Phil Eames, CEO of parent twentysix Group, the leading international digital communications agency and consultancy, commented "I am delighted to announce Jay's appointment as CEO. Jay has been instrumental in the leadership of twentysix and I feel sure he will lead the business to continued success. It is also a pleasure to add Andrew to the Board. Andrew's tremendous expertise will ensure twentysix New York's continued dedication to technology solutions that maximize its clients' business opportunities."

Commenting on the appointment, Dave Mittereder added, "I am proud of what twentysix New York has accomplished since its founding in 1997, and I am very pleased with Jay's appointment as twentysix New York's new CEO. Given his specific experience with the company and overall qualifications, I believe he is uniquely suited to lead twentysix New York into the future. Andrew's addition to the Board will ensure twentysix New York's continued strategic, innovative technology vision and depth."

About twentysix New York

twentysix New York is a leading business solutions provider based in New York City.

A Microsoft Gold Certified Partner, twentysix New York specializes in:

- Business intelligence
- Enterprise integration
- Custom applications

twentysix New York also provides consulting services to clients that need strategic IT guidance, project management and business analysis.

Their clients range from Fortune 500 companies to small and mid-size firms, representing a wide range of industries including financial services, healthcare, luxury retail, and professional sports.

Since November 2005, twentysix New York has been a part of the twentysix Group, a leading digital communications group based in London.

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