

FOR IMMEDIATE RELEASE

twentysix New York's Andrew Brust wins Microsoft Regional Director of the Year award

New York, NY – June 11, 2008 – twentysix New York, a leading business and technology consultancy specializing in innovative enterprise integration, business intelligence and custom application solutions, today announced that Andrew Brust, its chief of new technology, was honored with the prestigious Microsoft Regional Director of the Year award.



Andrew Brust

The award was presented to Mr. Brust at Microsoft's TechEd Developer Conference on June 6 and recognizes him as the leading Regional Director (RD) *worldwide* for 2008. There are 150 RDs globally and 50 in the United States.

RDs are non-Microsoft employees that are key to the Microsoft community: they are industry experts who are strong advocates for developers, end users, and customers – helping them to make intelligent technology decisions. RDs also travel and speak frequently.

Jay Harris Rabin, twentysix New York's chief executive officer, stated, "Andrew is truly deserving of this award. He has helped – and continues to help – companies and individuals get the most out of Microsoft's products and tools, consistently providing them with flexibility and choice. His comprehensive knowledge and unparalleled customer relationship skills ensure that customers and developers make the best decisions and achieve superior results. We take great pride in his contributions to the Microsoft community."

Added Kevin Schuler, Microsoft's Regional Director Program Manager, "Andrew is one of our top performing RDs and has come into his own as a leader of the RDs. Everyone who works with Andrew is impressed with his passion and professionalism. I feel privileged to have a close business relationship with Andrew. I deeply admire his intellectual approach to problem solving, his sharp business acumen, and his never ending drive for fairness. We all benefit greatly from his participation in the Regional Director Program. Additionally, Andrew was one of a handful of influencers who were selected for a private lunch with Bill Gates at TechEd."

Mr. Brust is responsible for strategy and business development at twentysix New York. He is a Microsoft Regional Director for NY and NJ, and is often quoted in technology industry press. His second Microsoft Press book, "Programming Microsoft SQL Server 2008," is due this fall. Mr. Brust, who will be the conference chair for this year's VSLive! New York on September 7-10, was recently named a Microsoft Virtual Technical Specialist (VTS) for Business Intelligence. A Business Intelligence VTS is a member of an elite Microsoft program featuring individuals from select partners with exceptional architectural, development, and customer relationship skills.

For information on twentysix New York's activities and events, visit www.26ny.com.

About twentysix New York

twentysix New York specializes in custom technology solutions that improve the operational efficiencies of organizations in the Financial Services, Healthcare, Professional Services, Retail, and Manufacturing industries. Our team understands the unique needs of our customers and is passionate about new technologies, hosting regular user groups in New York and publishing frequently. Crain's New York Business magazine recently named twentysix New York one of New York area's largest 25 software companies by number of local development personnel.

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