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twentysix New York Announces Portals and Collaboration Solutions Practice

New York, NY – July 26, 2006 – twentysix New York, a leading technology consultancy, part of Media Square plc and a Microsoft Certified Gold Partner, announced today the launch of its new practice, Portals and Collaboration Solutions. Led by Arthur Brost, twentysix New York's newest practice will focus on architecting and developing portal solutions and collaborative applications.

twentysix New York's portal solutions are based on Microsoft's SharePoint products and technologies, including the new Microsoft Office SharePoint Server 2007. SharePoint technologies bring together new workflow capabilities, the collaborative power of the Web, the familiarity of Microsoft Office and the powerful programming features of the .NET software development platform.

Andrew Brust, Chief, New Technology at twentysix New York, commented, "The advantage of SharePoint is that it seamlessly integrates with the technology platforms of our other practices. This synchronization of platforms makes for great synergies in our specialty services and adeptly rounds out the circle of our offerings to include custom application development, database design, back-end systems integration, analytics, reporting and now the portal, dashboard and BI scorecard presentation of these offerings." Added Mr. Brust, "This synergy is necessary to present these assets to business users through all levels of our clients' organizations."

twentysix New York's CEO, Jay Harris Rabin, stated, "The addition of the Portals and Collaboration Solutions practice at twentysix New York reflects our continuing efforts to enhance our real value-added services in the intelligent portals space. We're thrilled that Arthur Brost has joined our team to lead this important practice."

Mr. Brost has over 14 years of experience architecting and developing applications primarily focused on Microsoft platform-based Web applications, with specialties in Database Architecture, Security Design, Accessibility and Human Factors.

About twentysix New York

twentysix New York is a leading business solutions provider based in New York City. A Microsoft Gold Certified Partner, twentysix New York specializes in:

- Business intelligence
- Enterprise integration
- Portals and collaboration solutions
- Custom applications

twentysix New York also provides consulting services to clients that need strategic IT guidance, project management and business analysis.

Their clients range from Fortune 500 companies to small and mid-size firms, representing a wide range of industries including financial services, healthcare, luxury retail, and professional sports.

Since November 2005, twentysix New York has been a part of the twentysix Group, a leading digital communications group based in London.

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