

FOR IMMEDIATE RELEASE

Leading Microsoft Partners Join Forces to Offer Innovative BPM Solutions to Growing Market in the Northeastern U.S.

New York, NY, and London, UK – November 8, 2007 – twentysix New York, a leading business and technology consultancy specializing in innovative enterprise integration, business intelligence and custom application solutions, and PNMsoft, developer and marketer of software products and professional services for business process management (BPM), today announced a collaborative partnership to market and deploy PNMsoft's flagship product, SEQUENCE in the Northeastern U.S.

SEQUENCE is a powerful, business user-oriented tool for managing information and dynamic BPM workflow procedures including workflow processes, business rules, databases, and cross-sectional analyses in the simplest, most efficient manner in any web environment. SEQUENCE offers an intuitive user interface, flexible and open-ended components, Microsoft based architecture, and unrivaled cost-benefit advantages.

Kent Brown, twentysix New York's Enterprise Integration Practice Manager, stated, "I am excited about the addition of PNMsoft's SEQUENCE to our toolset for providing BPM solutions to our customers. SEQUENCE complements the SOA and Business Process Automation capabilities we have with BizTalk Server, WCF, and SharePoint. With SEQUENCE, we can deliver on the true promise of BPM – business users will be able to model and automate their key business processes and monitor the processes in real time so they can make better-informed decisions. And, with the SEQUENCE tools, the processes can be automated and modified rapidly without undue technical costs and complexity, while being well-integrated with a company's back-end systems."

"The BPM market in the Northeast holds enormous potential for PNMsoft. It's a market that's constantly energized, and there's a great demand for BPM solutions to automate and manage a range of critical organizational business processes. Implementing PNMsoft's BPM solution in a variety of processes in a variety of industries, including financial services, healthcare, and legal services among others, guarantees immediate and clear ROI by cutting costs and labor. Our collaboration with **twentysix New York** will enable us to supply a perfect response to market demands, and provide an advanced, cutting-edge solution," added Adi Hofstein, PNMsoft's Vice President of Business Development.

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About twentysix New York

twentysix New York (www.26ny.com) is a leading business and technology consultancy based in New York City. A Microsoft Gold Certified Partner, twentysix New York specializes in enterprise integration; portals and collaborative applications; business intelligence; and custom applications. twentysix New York's Kent Brown is a member of the Microsoft BizTalk Virtual Technical Specialist Team, as well as a Microsoft Connected Systems Developer MVP. He is the founder and leader of the NYC Connected Systems Users Group (<http://www.NYCCSUG.org>).

About PNMsoft

PNMsoft (www.pnmsoft.com) develops dynamic Web-based BPM applications that operate as logistic nerve centers and provide tools for improving organizational business processes. The company's Sales & Marketing office in the United Kingdom is dedicated to the company's worldwide business developments and partnership ventures, while R&D offices are located in Israel. The company's flagship product, SEQUENCE, is installed in over 200 leading global organizations, and offers a comprehensive, Microsoft-based solution for BPM, Workflow and EAI needs. PNMsoft's solutions are noted for their rapid implementation as well as their flexibility and adaptability to dynamic organizational needs. PNMsoft is also a member of the Microsoft Business Process Alliance. For more information about PNMsoft, please contact Adi Hofstein, VP Business Development at: <http://www.pnmsoft.com/SendEmail.aspx>